

## The Clovı Platform

Clovı provides a modern and engaging digital platform for health promotion companies to measure, understand and act to prevent chronic diseases.



### Scheduler

- Health screenings
- Health risk assessments
- Flu clinics



### Understand

- Aggregate reports
- Individual reports
- Risk stratification



### Act

- Health education
- Health coaching
- Lifestyle modification
- Disease management

Clovı provides web and mobile apps across all three touch points, creating an end-to-end outcomes platform.



## ClovixFlow - product for health screeners

To maximize participation rates, it's crucial to provide an intuitive and seamless registration experience for your health screening events.

**For employees**, Clovi provides web and mobile apps for all health screening needs. This includes appointment scheduling, digital consent, Health Risk Assessment, and visual results reporting.

Personal Information

**FIRST NAME**

**LAST NAME**

**EMAIL**  I don't have email

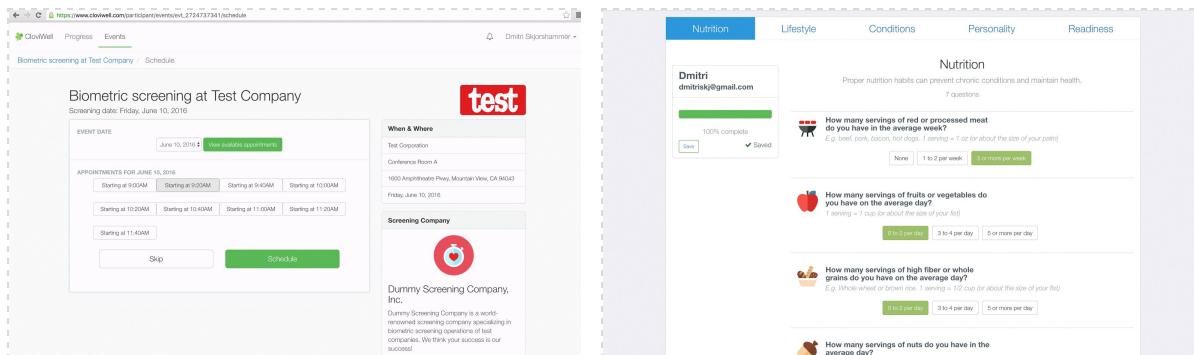
**GENDER**

Male
 Female
 Other

**DATE OF BIRTH**

Save

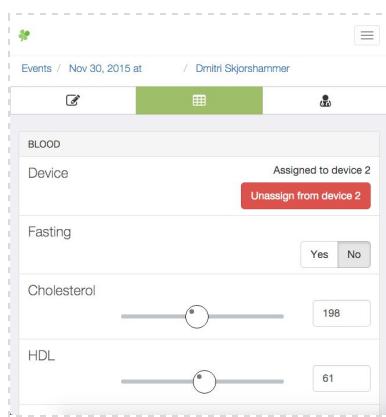
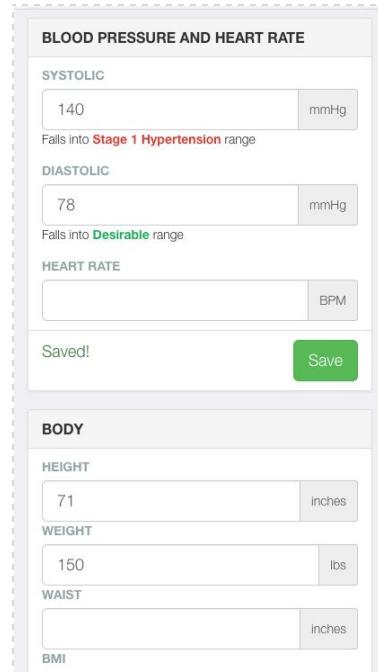
If you already have a scheduling system or HRA in place, we provide intuitive Excel upload functionality to match appointments and HRA information in our system.



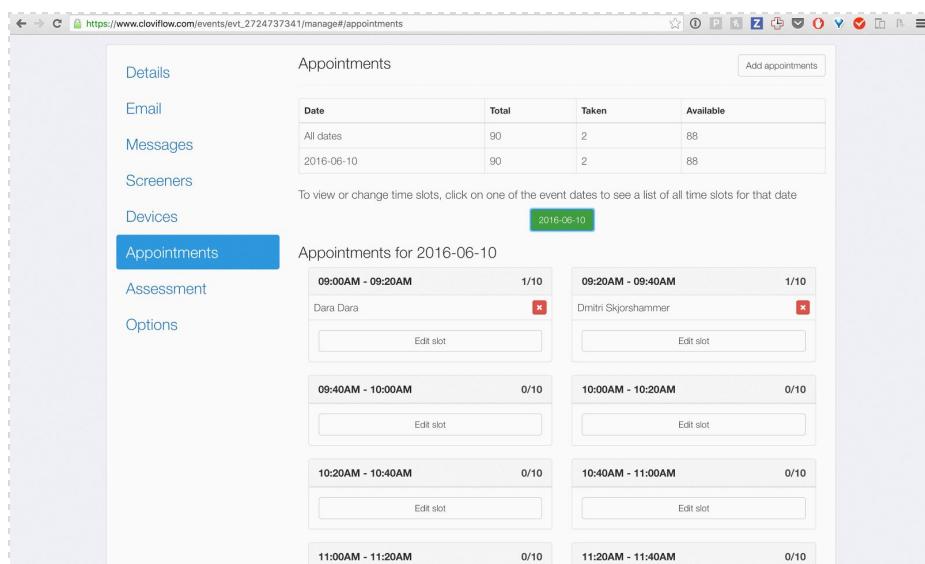
The image shows a split-screen view of the ClovixFlow application. On the left, a participant dashboard for a 'Biometric screening at Test Company' on June 10, 2016, lists appointment slots from 8:00AM to 11:00AM. On the right, a nutrition survey for 'Dmitri' (dmitriskj@gmail.com) is displayed, consisting of four questions with dropdown answers for 'None', '1 to 2 per week', and '3 or more per week'.

**For screeners**, Clovi provides an intuitive web and mobile app for event management and data collection. Data is securely sent, over SSL, to Clovi's HIPAA-compliant cloud servers.

Once a measurement is saved, Clovi provides real-time feedback on the individual risk ranges, allowing the screener to offer instant, personalized feedback to the participant.

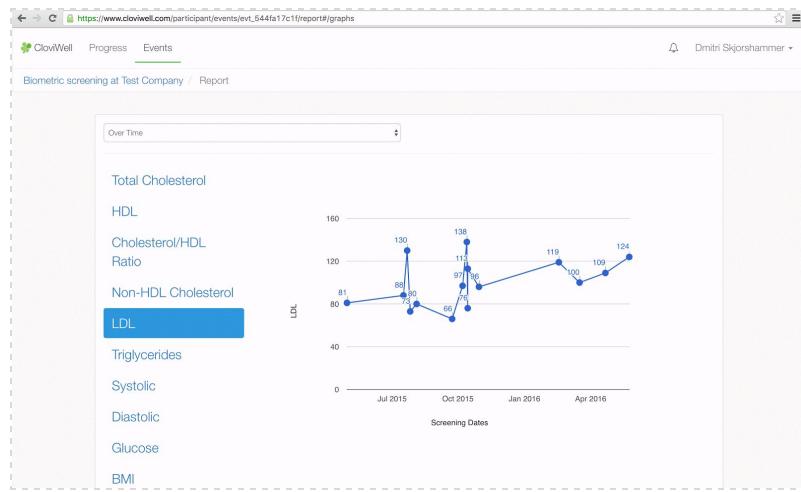
Eligibility files can be uploaded prior to the event with 100% matching. After the event, collected data can be exported into Excel or integrated, via RESTful APIs, to third party wellness portals. We also provide ability to instantly print results or email.



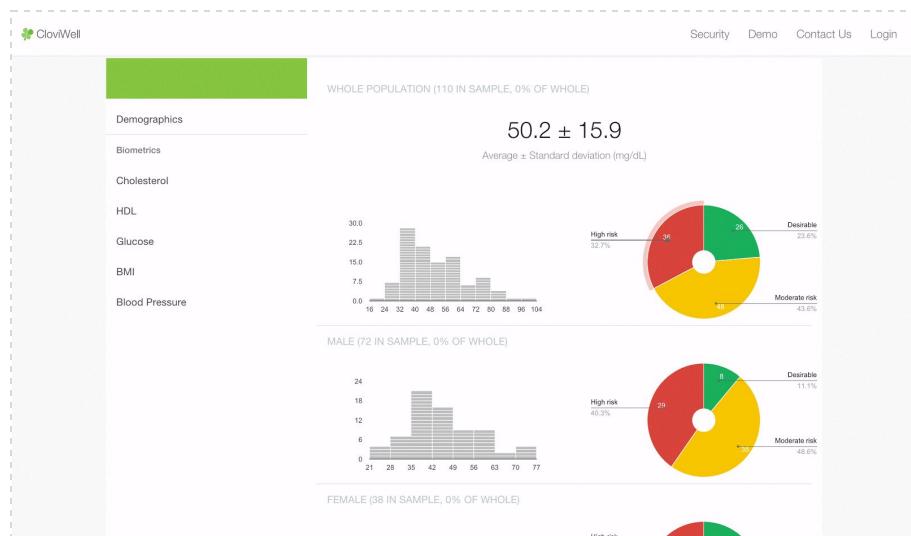
## ClovıWell - product for end-users

Once the data is collected, it's vital to communicate the results to employees and employers.

**For employees**, Clovı provides instant real-time results in the web and mobile app. The results are color-coded according to well-defined risk ranges, associated with educational material, and personalized with notes from the screener. If this is a returning employee, their historical test results will be available and comparable to current results.



**For employers**, Clovı provides instant real-time aggregate reports that are specific to an event, as well as over-time. The employer can filter and sort by specific metrics to get actionable insights from the data.



## Security & Privacy

Clovi is a HIPAA-compliant cloud software platform built and run by engineers who believe security is our core business value. When talking about security and privacy, we break the conversation into four stages:

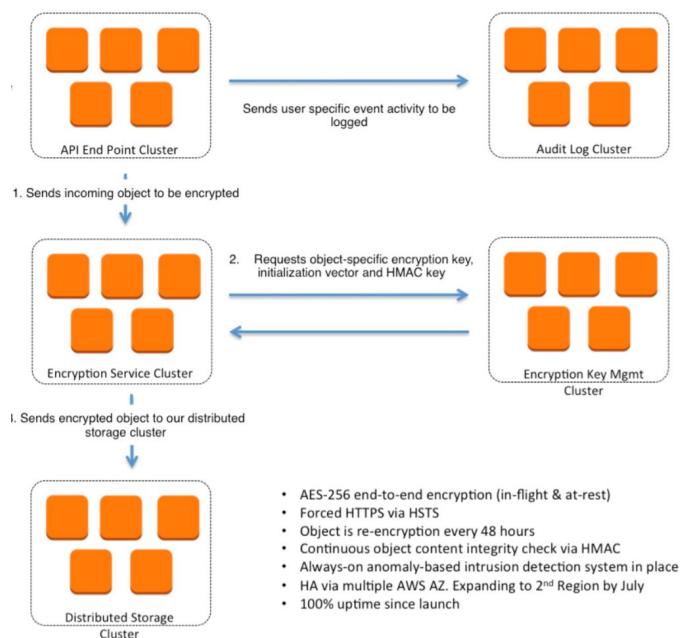
### Encryption/Decryption

All communication with Clovi goes through HTTPS. Our servers are only available via HTTPS.

Our HIPAA servers encrypt all records with 256-bit AES encryption keys. Every record is encrypted with a unique initialization vector by a unique encryption key to achieve semantic security. Clovi verifies each record's integrity on a regular basis and on each record request using a hash-based authentication code (HMAC) calculated using its own unique 256-bit HMAC key. Encryption keys, initialization vectors and HMAC keys are rekeyed and each record re-encrypted on a regular basis.

### Network Storage

Clovi's HIPAA infrastructure comprises multiple VPN and VPC subsystems. Each subsystem is totally and completely segmented from one another by software and network security rules to maximize protection. Each subsystem can only be accessed by another subsystem via specific network routes and specific inbound and outbound port rules. Below, we share a diagram of the infrastructure.



### Transparency and Compliance

Clovi is Safe Harbor Compliant for both US-EU and US-Swiss standards, and is HIPAA compliant. Our products regularly undergo rigorous 3rd-party audits and penetration tests.

### Infrastructure and Physical Security

Clovi products run on Amazon Web Services in a secure facility with active monitoring, total system logging, and security including ISO 27001, and other leading physical security measures.